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Date: 08.11.2023

The Editor,

Sir,

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I request that the following message may kindly be published in your esteemed daily:

## TNAU inks MoU with Green Collar Agritech Solutions Private Limited

Tamil Nadu Agricultural University, Coimbatore signed Memorandum of Agreement (MoA) with Green Collar Agritech Solutions Private Limited, Coimbatore on 07.11.2023 at TNAU, Coimbatore. Green Collar Agritech Solutions Private Limited is engaged in developing, productizing and marketing of a wide range of deep tech, Artificial Intelligence (AI) and Machine Learning (ML) enabled solutions for agriculture and food processing industries.

The aim of this agreement is to facilitate collaborative programme in education, research and training. In addition, information dissemination, information related to technology and product development, sharing of knowledge and contributing in the field of pre and post-harvest technology enabled horticulture which includes instant determination of quality parameters of spices will also be dealt with.

Dr.V.Geethalakshmi, Vice Chancellor of Tamil Nadu Agricultural University has given her moral support for bringing this agreement. Dr.R.Thamizh Vendhan, Registrar, Tamil Nadu Agricultural University and Mrs. Padmini Sampath, Chief Executive Officer and Managing Director of Green Collar Agritech Solutions have signed in the agreement and exchanged in the presence of Dr.P.Irene Vethamoni, Dean (Horticulture), Horticultural College and Research Institute, TNAU who have taken the effort in bringing this aggreement. In the event, they pointed out the need of this collaboration and the means of way forward.

Mr.Sarangan Valavan, Chief Technology Officer of Green Collar Agritech Solutions, Dr.N.Sakthivel, Professor and Head, Agricultural Research Station, Bhavanisagar and Dr. G.V. Rajalingam, Professor (Horticulture), Department of Spices and Plantation Crops also attended the signing ceremony.

## **Public Relations Officer**